



# CVAS25 SPONSORSHIPS

**Chippewa Valley Air Show**  
**June 28-29, 2025**



# CHIPPEWA VALLEY AIR SHOW

Through the generosity of our sponsors, we are able to underwrite much of the cost of each Chippewa Valley Air Show! This allows more dollars to support our community's non-profit organizations.

# CHIPPEWA VALLEY COUNCIL, BSA

Scouting America, BSA is one of the nation's largest and most prominent values-based youth development organizations. Scouts provide a program for young people that builds character, trains them in the responsibilities of participating citizenship, and develops personal fitness. The Chippewa Valley Council serves around 2,500 youths throughout Northwestern Wisconsin.

**Scouting America**  
Chippewa Valley Council





# SPONSORSHIP OPPORTUNITIES

Make an impact in the Chippewa Valley and reach a diverse and engaged audience. Your sponsorship offers a valuable investment in our community, providing long-lasting returns through increased visibility and continued support for our local charitable partners.



# 2025 CHIPPEWA VALLEY AIR SHOW SPONSORSHIP OPPORTUNITIES

**\$2,500**  
+

## **SUPPORTER**

**Friend of CVAS  
Military Supporter  
Hospitality Sponsor  
STEM Discovery Zone  
CVAS25 On-Site Exhibitor**

**\$5,000**  
+

## **BLUE**

**VIP Performer Meet & Greet  
STEM Discovery Zone  
Legacy Club Chalet  
Military Sponsor  
CVAS25 Kid Zone**

**\$10,000**  
+

## **GOLD**

**Legacy Club Chalet  
BSA Scout Display Area**

**\$15,000**  
+

## **MAJOR**

**CVAS25 Presenting Sponsor  
Military VIP / Gold Star Mothers  
CVAS25 Practice Day  
STEM Discovery Zone Major Sponsor  
VIP Performer Meet & Greet Major Sponsor  
Veterans Salute Event Major Sponsor  
CVAS25 Kid Zone  
CVAS25 On-Site Activation**

**NAMING RIGHTS:** 2025 Chippewa Valley Air Show, Military VIP / Gold Star Mothers, Practice Day, STEM Fair, Performer VIP Meet & Greet, Veterans Salute Event, Kid Zone, Scout Display Area, Customized On-Site Activation



## **SUPPORTER SPONSOR BENEFITS**

**General Admission Tickets**  
**Practice Day CVAS25 Sponsor Chalet Passes**  
**CVAS25 Performer VIP Meet & Greet Passes**

**Media Recognition & Social Media Exposure**  
**Recognition in Digital & Print Advertising**

**Sponsor Commitment: \$2,500+**



## **BLUE SPONSOR BENEFITS**

**General Admission Tickets**  
**CVAS25 Sponsor Reception**  
**Practice Day CVAS25 Sponsor Chalet**  
**CVAS25 Performer VIP Meet & Greet**  
**Sponsor Banner on CVAS Fence Line**

**Daily Sponsor Announcements**  
**CVAS25 Program Ad Placement**  
**Media Recognition & Social Media Exposure**  
**Sponsor Logo w/website link on CVAS Website**  
**Recognition in Digital & Print Advertising**

**Sponsor Commitment: \$5,000+**



## **GOLD SPONSOR BENEFITS**

**General Admission Tickets**  
**CVAS25 Sponsor Reception**  
**Practice Day CVAS25 Sponsor Chalet**  
**CVAS25 Performer VIP Meet & Greet**  
**Sponsor Banner** on CVAS Fence Line  
**Daily Sponsor Announcements**

**CVAS25 Program Ad Placement**  
**Promo in CVAS25 Show Team Welcome Kit**  
**Media Recognition & Social Media Exposure**  
**Sponsor Logo** w/website link on CVAS Website  
**Recognition in Digital & Print Advertising**

**Sponsor Commitment: \$10,000+**



## MAJOR SPONSOR BENEFITS

**General Admission Tickets**  
**CVAS25 Sponsor Reception**  
**Practice Day CVAS25 Sponsor Chalet**  
**CVAS25 Performer VIP Meet & Greet**  
**Sat/Sun Major Sponsor Chalet**  
**CVAS25 Major Sponsor On-Site Exhibitor**  
**Sponsor Banner on CVAS Fence Line**

**Daily Sponsor Announcements**  
**CVAS25 Program Ad Placement**  
**Promo in CVAS25 Show Team Welcome Kit**  
**Media Recognition & Social Media Exposure**  
**Sponsor Logo w/website link on CVAS Website**  
**Sponsor Landing Page on CVAS Website**  
**Recognition in Digital & Print Advertising**

**Sponsor Commitment: \$15,000+**



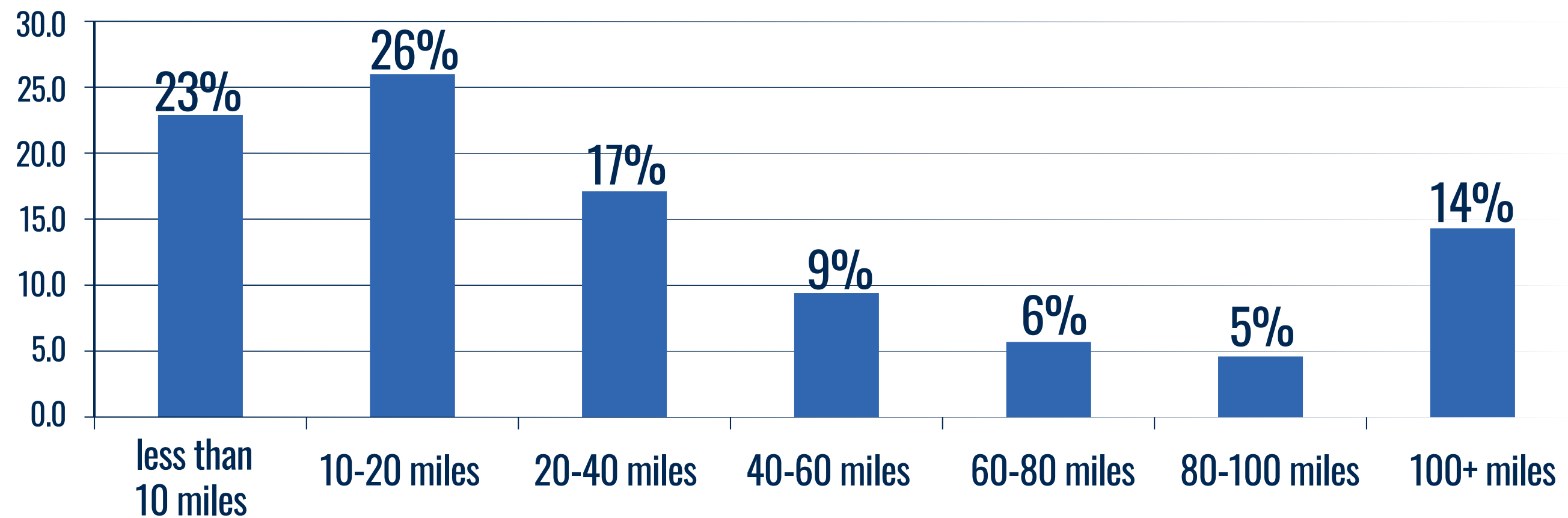


# **International Council of Air Shows Air Show Attendee Info 2023 Survey Results**

2023 ICAS Spectator Survey

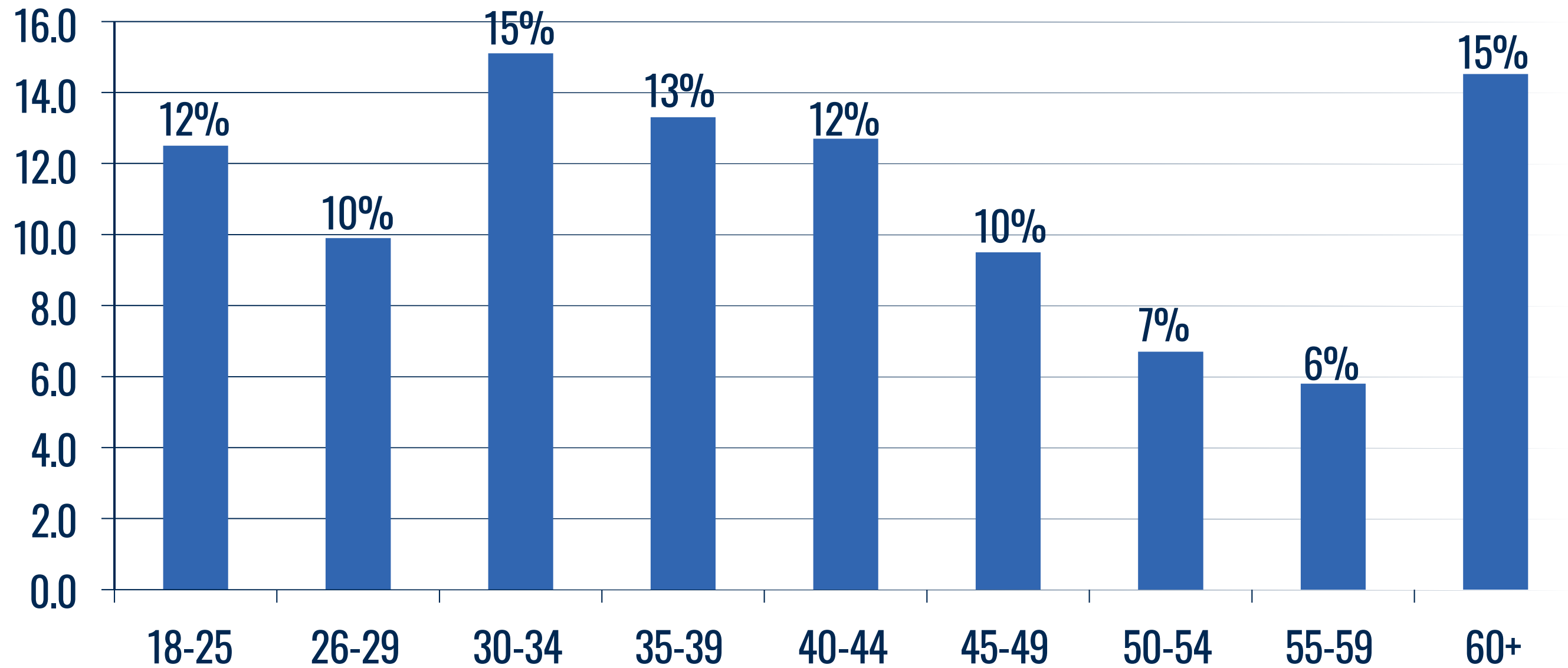
**2025 CHIPPEWA VALLEY AIR SHOW SPONSORSHIP OPPORTUNITIES**

# Distance Traveled to Attend the Air Show 2023



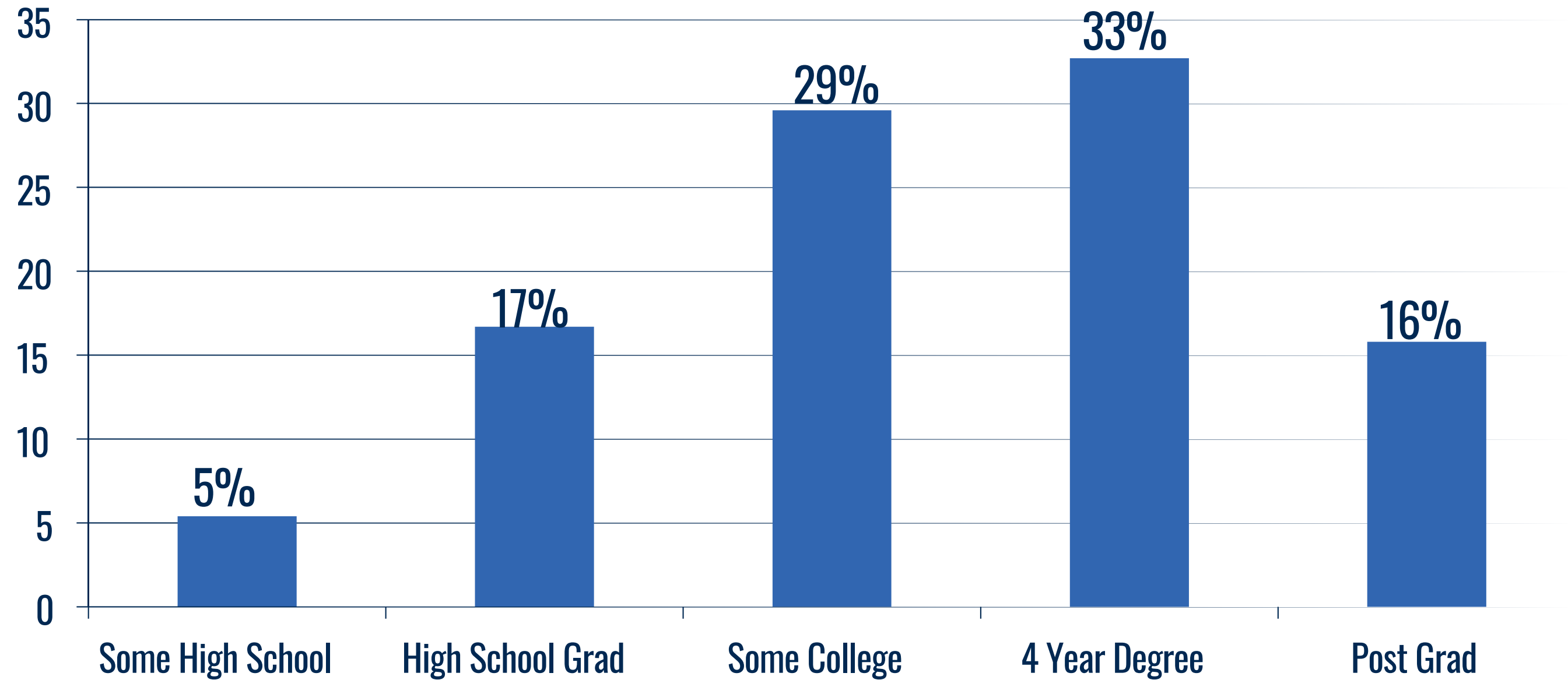
2023 ICAS Spectator Survey

# Age of Adult Air Show Spectators 2023



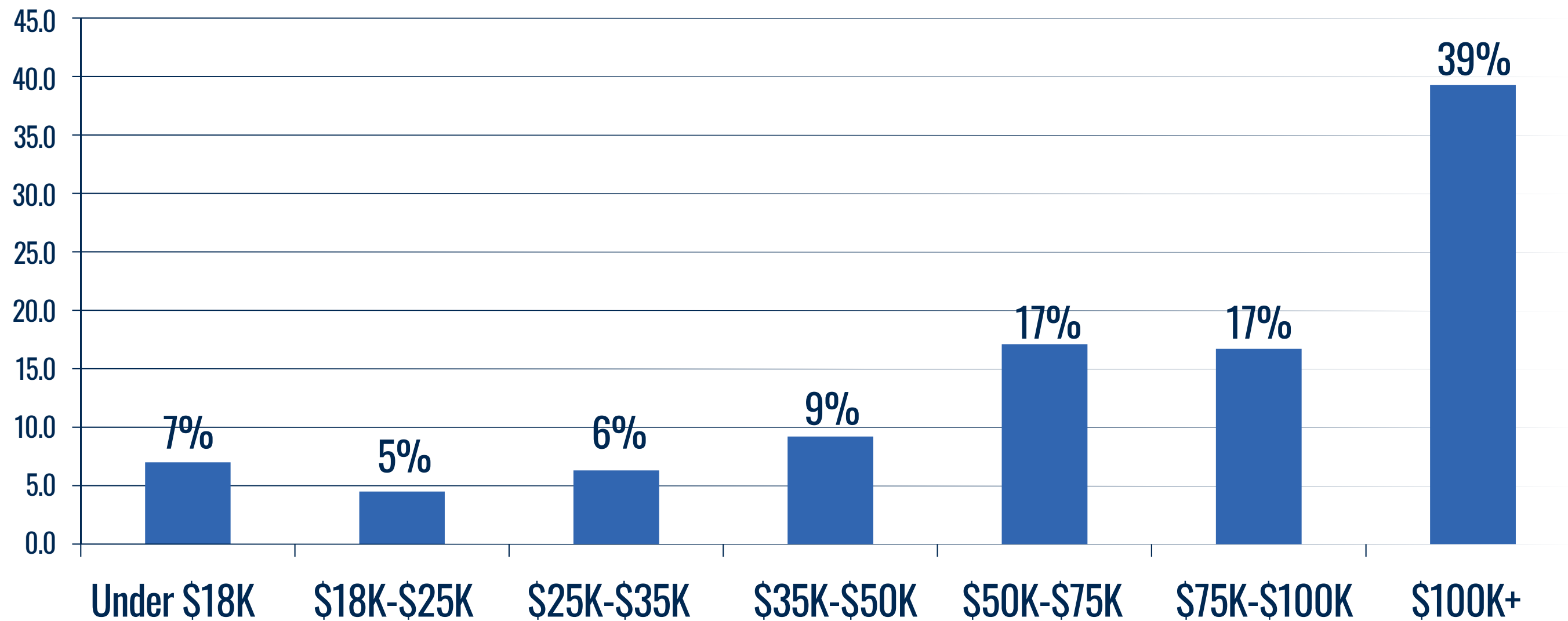
2023 ICAS Spectator Survey

# Education Level of Air Show Spectators 2023



2023 ICAS Spectator Survey

# Household Income of Air Show Spectators 2023



2023 ICAS Spectator Survey

# SPONSORSHIP OPPORTUNITIES

\$2,500  
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Friend of CVAS, Military Supporter, Hospitality Sponsor, STEM Discovery Zone, On-Site Exhibitor

\$5,000  
+

Performer VIP Meet & Greet, Military, STEM Discovery Zone, Kid Zone, Legacy Club Chalet

\$10,000  
+

Legacy Club Chalet, BSA Scout Display Area

\$15,000  
+

CVAS25 Presenting Sponsor, Military VIP / Gold Star Mothers Sponsor, Practice Day Sponsor, STEM Discovery Zone Major Sponsor, VIP, Performer Meet & Greet Major Sponsor, Veterans Salute Event Major Sponsor, Kid Zone Major Sponsor, On-Site Activation Sponsor

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## Interested?

Email [info@chippewavalleyairshow.com](mailto:info@chippewavalleyairshow.com) for more information. We are happy to answer any questions, or customize a sponsorship package fit for your business.





# THANK YOU!

We truly appreciate your commitment to the Chippewa Valley Air Show and the local non-profit organizations that benefit from this community event. It is our intent to make this a great family event that brings a high-impact to charitable organizations within the Chippewa Valley!